

12.—Relative Positions of Independent, Chain and Department Stores, by Economic Divisions, 1941 and 1951

Year and Economic Division	Independent Stores		Chain Stores		Department Stores		Total Stores and Sales
	Stores and Sales	P.C. of Total	Stores and Sales	P.C. of Total	Stores and Sales	P.C. of Total	
1941							
Atlantic Provinces.....	No. 11,983 \$'000 201,222	94·8 71·1	556 52,890	4·4 18·7	102 28,700	0·8 10·2	12,641 282,812
Quebec.....	No. 38,232 \$'000 627,870	96·3 76·7	1,446 132,260	3·6 16·2	34 58,541	0·1 7·1	39,712 818,671
Ontario.....	No. 43,423 \$'000 960,025	92·3 68·2	3,385 295,444	7·2 21·0	247 151,508	0·5 10·8	47,055 1,406,977
Prairie Provinces.....	No. 24,644 \$'000 427,687	92·9 69·1	1,795 96,426	6·8 15·6	90 94,678	0·3 15·3	26,529 618,791
British Columbia.....	No. 10,455 \$'000 200,708	92·9 64·8	767 64,486	6·8 20·8	31 44,379	0·3 14·4	11,253 309,573
Totals.....	No. 128,816 \$'000 2,420,996	93·8 70·3	8,011 643,000	5·8 18·7	504 377,806	0·4 11·0	137,331 3,440,992
1951							
Atlantic Provinces.....	No. 16,921 \$'000 688,092	95·8 77·0	611 134,524	3·5 15·1	136 71,001	0·7 7·9	17,668 893,617
Quebec.....	No. 42,014 \$'000 1,912,410	96·4 78·5	1,495 359,274	3·4 14·7	63 165,229	0·2 6·8	43,572 2,436,913
Ontario.....	No. 46,358 \$'000 2,998,755	92·5 72·8	3,472 809,061	6·9 19·7	289 308,557	0·6 7·5	50,119 4,116,373
Prairie Provinces.....	No. 25,238 \$'000 1,598,569	93·6 75·7	1,636 282,068	6·1 13·4	86 230,746	0·3 10·9	26,960 2,111,383
British Columbia.....	No. 12,352 \$'000 769,082	92·8 70·3	880 190,817	6·6 17·4	75 134,596	0·6 12·3	13,307 1,094,495
Totals.....	No. 142,883 \$'000 7,966,907	94·2 74·8	8,094 1,775,744	5·3 16·7	649 910,129	0·4 8·5	151,626 10,652,780

Stores, when grouped according to the volume of annual sales, showed a wide and varied pattern. Almost 2,000 stores had less than \$1,000 sales in 1951, compared with 8,995 stores in 1941; sales of these stores accounted for only 0·1 p.c. in 1951 of the Canada total compared with 0·2 p.c. in 1941. In number of establishments, the small store dominated the picture, 70 p.c. of all stores having sales of less than \$50,000 in 1951. In contrast, stores with sales of \$50,000 or over in 1951 accounted for only 30 p.c. of the total number of establishments, but made 63·5 p.c. of all sales in retail stores. Further details are shown in Table 13.